



April 10, 2020

Dear Industry Colleague,

We hope this message finds you, your family, your staff and their families staying safe and well during this challenging time of National emergency. Our Association and Executive Board has been very actively advocating on behalf of the car wash industry. Countless hours have been spent explaining to local and state authorities the safety, health, and maintenance benefits for washing and sanitizing vehicles. We mobilized efforts quickly to provide written and verbal support at local and state levels.

In response to the state of Massachusetts shutting down many operators, we received requests for help to get car washes re-opened at the state level. We made an executive decision to hire lawyers who presented multiple arguments as to why car washes are essential and safe to several offices of Governor Charlie Baker's administration. We also submitted documentation from multiple states including Rhode Island, Connecticut, Maine, New Jersey and Illinois showing those states have defined some format of exterior car washing to be essential and safe.

In March, the State received an inquiry from an operator requesting to be classified as essential "for cleaning public safety vehicles." The State responded "No" on its FAQ page and indicated the rationale for their decision was keeping people home to reduce the rising number of fatalities and spread of the Covid-19 virus. NECA does not agree with this ruling and our Board has now retained a lobbying firm to keep all car washes open, even in a limited capacity, at this time. Our Board has put together a committee to oversee our lobbying efforts which includes past presidents: Bob Katseff, Dave Ellard, Paul Vercollone, and current officers: Mathew Paisner, Patrick Mosesso, Jeff Katseff, and Christopher Zona.

As next steps, we are requesting that Massachusetts operators/suppliers consider a donation to NECA to subsidize the legal costs associated with our lobbying efforts. We will send you instructions on how to make a donation to support these efforts through the NECA web site.

As we move forward, we recommend all members contact NECA prior to communicating with their State officials so that we may present as one strong voice with sound legal argument and maintain consistent messaging to best support our industry. During this difficult time of uncertainty, it's important that our industry stick together to ensure we support each other and help each other navigate this unprecedented climate. Our leadership team is here for you to answer questions, help connect you with other industry leaders, brainstorm ideas, and ultimately overcome this national emergency. You may contact the NECA at [\(781\) 245-7400](tel:7812457400) or info@newenglandcarwash.org or via email Mat@scrubaDub.com or Pfmosesso@gmail.com

Respectfully,

Mathew Paisner *Patrick Mosesso*

Mathew Paisner
President

Patrick Mosesso
Vice President