



## 2018 TABLE TOP SHOW SPONSORSHIP OPPORTUNITIES

Gain even greater visibility for your company by becoming a sponsor.  
You don't have to be present to benefit!

### Available Opportunities

**A. Supporting Sponsors at \$275 each**

NOTE: Until 3/5 The prior year's sponsors are given first right of refusal for the following limited sponsorships.

**B. Major Sponsors (2) at \$575 each reserved by Autowash Maintenance Corp. & Trans-Mate Inc.**

**C. Bus Tour Sponsor (1) at \$750 reserved by Autowash Maintenance Corp.**

**D. Tour Lunch Sponsor (1) at cost reserved by DRB Systems**

**E. Cheese Display at the Bar Sponsor (1) at \$400 reserved by Washify**

**F. Dessert Sponsor (1) at \$450**

**G. NEW! Sponsor the Program (1) at \$500 reserved by Simoniz USA Inc.**

**OTHER SUGGESTIONS? Call the NECA office to discuss your ideas. Ex. Logoed show gift for all attendees**

### For your sponsorship contribution ...

- ☞ **All sponsors receive**
  - Recognition in Show promotional materials  
To benefit fully, pledge your sponsorship support early.
  - 1 complimentary dinner at the Show for a company representative
  - Recognition in the Show program and verbally at the Show
  - Recognition in the Northeast Carwasher, the regional magazine; on the NECA web site, and in the NECA E-News and News Brief
- ☞ **Major, Tour & Lunch Sponsors** have featured logos and hot links to their company web sites on the NECA website
- ☞ **Major Sponsors** receive banner signage at the Show
- ☞ **Bus tour sponsor** show video advertising during the tour; receive 1 comp. tour registration
- ☞ **Bus Tour and Lunch Sponsors'** signage is displayed during the tour or at lunch
- ☞ **Cheese Display & Dessert Sponsors** receive signage at the Show
- ☞ **Program Sponsor** company logo & contact information prominently featured in the program

### To Become a Table Top Show Sponsor

1. Contact the NECA office with your preference. 781/245-7400 or [info@newenglandcarwash.org](mailto:info@newenglandcarwash.org)
2. Fax completed form with credit card information to 781/245-6487
3. If paying by check, first fax your form to reserve then mail with your check payable to NECA to NECA c/o The Association Advantage LLC 591 North Avenue, Ste. 3-2 Wakefield, MA 01880-1617

[Exhibitor Registration, Show & Tour Details on the NECA Web Site](#)

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May 15, 2018 NECA Table Top Sponsor Form - PLEASE PRINT NEATLY.

CONTACT PERSON \_\_\_\_\_ JOB TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_

E-MAIL \_\_\_\_\_ WEB SITE \_\_\_\_\_

WILL SOMEONE FROM YOUR COMPANY ATTEND THE SHOW? YES \_\_\_ NO \_\_\_ NAME \_\_\_\_\_

I WOULD LIKE TO PURCHASE SPONSORSHIP (TYPE IN LETTER) \_\_\_\_\_ CHECK ENCLOSED FOR \$ \_\_\_\_\_ OR

MC VISA AMEX DISCOVER # \_\_\_\_\_ EXPIRATION \_\_\_\_/\_\_\_\_

NAME ON CARD \_\_\_\_\_ PHONE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

IF DIFFERENT THAN ABOVE