

We're heading west to showcase what's new.

Save \$50



TABLE TOP SHOW
Tuesday, May 15, 2018
Hogan Center at Holy Cross College
Worcester, MA
5:00 - 8:30 p.m.
Vendor Set Up at 3:00 p.m.
Buffet Dinner from 6:30 p.m.
Dessert & Prize Drawings at 8:00 p.m.



- WE WORK FOR YOU!**
- * Traffic Builders
 - * Best Exhibit Awards
 - * Exhibitor-Only Raffle

Show & Exhibit Contest Theme: "What's New?"

Register to Exhibit Today and Save!

Registration and payment received	by April 24, 2018	after April 24, 2018
NECA Members **	\$250.00	\$300.00
Non-Members	\$300.00	\$350.00

**2018 membership must be paid in full before or with your registration to qualify for the member rate.

REGISTRATION includes one 6-foot table; electricity (upon request); complimentary buffet dinners and vendor prize drawing tickets for two (2) company reps (3 if you purchase 2 tables); exhibitor "tools"; promotional credit in NECA printed and broadcast material, on the NECA web site and in the *Northeast Carwasher*.

RESERVE AN ADDITIONAL TABLE \$50 off full price Maximum of one extra table per exhibitor. If available, additional tables may be released after April 30th.

QUESTIONS? 781/245-7400
 info@newenglandcarwash.org

Looking for greater visibility?
Call NECA about Tour and Show sponsorships.

THREE EASY WAYS TO REGISTER

1. EASIEST! REGISTER ON OUR WEB SITE www.newenglandcarwash.org OR
 2. Complete this form and fax with credit card information to 781/245-6487 OR
 3. Complete this form & mail with a check payable to NECA c/o The Association Advantage 591 North Ave., Ste. 3-2 Wakefield, MA 01880
- NOTE: Please remit payment by April 30, 2018
 If your registration payment is not received, your table may be released to another exhibitor.

CANCELLATION POLICY All cancellations are subject to a \$25 administrative fee. Refunds are not available for cancellations received after May 1, 2018

2018 Show & Contest Theme: *What's New?* What are the products & services you offer to give your customers a competitive advantage? The winning exhibitors receive great prizes and additional, post-show PR. The winning exhibits will be: 1. the most successful in aligning with our theme; 2. the most eye-catching display of otherwise "mundane" products/ordinary items; 3. the best in show - a successful combination of effective branding, best overall appearance, creative display of products, attractive design and use of space.

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 2018 NECA Table Top Exhibitor, Early Reservation Form - PLEASE COMPLETE. PRINT NEATLY.

CONTACT PERSON _____ JOB TITLE _____

COMPANY _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE () _____ FAX () _____ WEB SITE _____

E-MAIL _____ ITEMS TO RAFFLE _____

COMPANY REPS FOR SHOW 1. _____ 2. _____

PRODUCTS & SERVICES (FOR PROGRAM LISTING AND WEB SITE): _____

NECA WILL ASSIGN TABLES ON A FIRST COME, FIRST SERVE BASIS. WE WILL TRY OUR BEST TO HONOR YOUR PREFERENCES SO PLEASE BE SPECIFIC.

WE WOULD LIKE TO BE NEXT TO _____ WE PREFER TO BE AWAY FROM _____

_____ NUMBER OF TABLES _____ YES, WE NEED ELECTRICITY. OTHER SPECIAL NEEDS? _____

EXTRA DINNERS: # _____ OF MEMBERS AT \$25PP # _____ OF NONMEMBERS AT \$35PP NAMES _____

TOTAL FOR TABLES \$ _____ TOTAL FOR EXTRA DINNERS \$ _____ TOTAL \$ _____

ENCLOSE A CHECK OR CHARGE TO MC VISA AMEX DISCOVER # _____ EXPIRATION _____/_____/_____

NAME ON CARD _____ BILLING ADDRESS _____ IF DIFFERENT THAN ABOVE

CITY _____ STATE _____ ZIP _____